

CME CONGRESSES LTD. PRIVACY POLICY

Please read CME Congresses Ltd. Privacy policy carefully before providing any personal information.

CME Congresses is committed to user privacy. A user can visit CME Congresses company website and other websites designed by CME Congresses without identifying themselves or revealing any personal information. CME Congresses is an event and association management company that organizes, manages meetings worldwide and provides consulting services to medical associations and corporate clients.

Any personal data that a user may decide to provide us will be used to support the relationship between the CME Congresses and this user.

The purpose of the data protection policy is to help you understand what data is being collected, how it is collected, processed and stored to meet both legal requirements and CME Congresses data protection standards.

By browsing this website, you agree to be legally bound and explicitly consent to all terms set forth in this privacy policy, including the collection and processing of your personal data. If you do disagree with any term provided therein, please do not use this website.

Scope of privacy policy

The privacy policy applies to all services offered by CME Congresses. The privacy policy does not cover information or practices of other entities who advertise CME Congresses services. The privacy policy does not cover any third party operating a website to which the CME Congresses company website or any other website designed by CME Congresses or any other CME Congresses digital asset, may contain a link to.

Definition of personal data

Personal data is any information relating to an identified or identifiable natural person ('data subject'); an identifiable natural person is one who can be identified, directly or indirectly, in particular by reference to an identifier such as a name, an identification number, location data, an online identifier or to one or more factors specific to the physical, physiological, genetic, mental, economic, cultural or social identity of that natural person.

Obtaining personal data

CME Congresses collects personal data only if you voluntarily submit it by completing the on-line forms. When you choose to submit personally identifiable information to CME Congresses, the latter

will use your information only for the purposes for which you have consented. The purpose for processing the personal data is detailed in the on-line form or application form.

Processing personal data

CME Congresses ensures that all personal data under its responsibility is processed according to the General Data Protection Regulation (GDPR 2016/679)

- Processed lawfully, fairly and in a transparent manner in relation to the data subject
- Collected for legitimate purposes
- Processed adequately, relevantly and not excessively in relation to the purposes for which they are collected and/or further processed
- Accurate and up to date
- Kept in a form which permits identification of data subjects for no longer than is necessary for the purposes for which the personal data are processed
- Processed in a manner that ensures appropriate security of the personal data through technical and organisation measures

Storing and retention of personal data

Personal data is stored in an electronic database property of CME Congresses. Your personal information is held only as long as it is reasonably necessary, taking into consideration its need to answer queries or resolve problems, to provide improved and new services and to comply with legal requirements under applicable laws or with inquiries from clients on past events. CME Congresses will retain data for a maximum period of 5 years unless there is a specific legal requirement. You may request to be removed/opt out from our system at any time.

Transfer to third parties

CME Congresses will not sell, distribute or lease your personal information to third parties unless we have your permission or are required by law to do so.

In case we may sell or part our business, personal information collected from users can be considered a business asset that will be transferred. The transferred personal information will remain subject to this privacy policy or a similar privacy policy that will be adopted instead.

User rights as to personal “Data Subject”

The Data Subject has the right to the following information about personal data being processed:

- Confirmation as to whether data related to him or her are being processed.

- Information about the purposes of the processing operations, the categories of data concerned, and the recipients or categories of recipients to whom the data are disclosed.
- Communication of the data undergoing processing.
- Knowledge of the logic involved in any decision process concerning the use of the data subject's personal data.

The Data Subject shall have the rights listed below:

- Access to information on his or her processed personal data.
- Rectification of any inaccurate or incomplete personal data.
- Withdraw consent and the personal data will no longer be processed.
- Request that his or her personal data be completely erased from the CME Congresses database and from databases to which the data has been exported.
- The Data Subject also has the right to lodge a complaint with a supervisory authority.

If as a Data Subject you wish to exercise any of the rights listed above, or have any comments or questions about this privacy policy please contact:

Gal Ron (Legal Counsel)
CME Congresses Ltd.
35 Levona street, Ramat- Hasharon
Israel
P: +972-3-5551088
gal@cme-congresses.com

Non personal and public information

Non personal information we collect is used mainly for the purpose of improving our services, analyzing trends in the aggregate in the use of our site, enhancing user experience on our site, estimating and reporting total audience size and traffic, optimizing our digital ads, detecting and preventing illegal activities and providing analytics and reports in respect to our website.

We may share aggregated or anonymous information or statistics with third parties, such as our existing or potential agents, investors, vendors and business partners.

We may share information that you voluntarily make public.

Information collected

The information collected includes but is not limited to the following:

Web Statistics: As you browse through this web site, CME Congresses collects some non-personally identifiable data, such as: The date and time of your visit, The pages you visited, The address of the

Web site that referred you if you clicked a link to get to this site. We collect this information for statistical purposes and for evaluating this Web site to make it more useful to visitors.

Contact information and payment processing information that are submitted voluntarily and explicitly by you in relation to the services provided by CME Congresses.

Cookie policy

A cookie is a small file which asks permission to be placed on your computer's hard drive. Once you agree, the file is added and the cookie helps analyse web traffic or lets you know when you visit a particular site. Cookies allow web applications to respond to you as an individual. The web application can tailor its operations to your needs, likes and dislikes by gathering and remembering information about your preferences. You can choose to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. This may prevent you from taking full advantage of the website.

Links to other websites

Our website may contain links to other websites of interest. However, once you have used these links to leave our site, you should note that we do not have any control over that other website. Therefore, we cannot be responsible for the protection and privacy of any information which you provide whilst visiting such sites and such sites are not governed by this privacy statement. You should exercise caution and look at the privacy statement applicable to the website in question.

Photos, videos and images of meeting attendees:

By attending an event, individual authorizes, free of charge and without consideration of any kind whatsoever, that any image and sound recording made in connection with the event, by video and/or audio recording, and/or photograph on which it appears, may be used, reproduced, modified and broadcast on any medium known or unknown to date and in particular on social networks or its websites, by CME Congresses within the meaning of the regulations in force, or their partners, for the duration of exploitation of the video and/or audio recordings, and/or photographs.

Scanning of badge barcode by CME Congresses or third-party

Please note that if your badge is scanned on-site by CME Congresses or by a third part, you agree to share the following details with them: first name, last name, email address, company, country. You have the right to request not to be scanned in which case your information will not be collected.

List of participants

By registering to an event (registration consists of a registration done directly by an individual or by a third party registering an individual) an individual authorizes, free of charge and without consideration of any kind whatsoever, that his/ her name can be published as a participant of that event. An individual may request at any time that his/ her name will not be published as a participant of the event.

Security

CME Congresses is committed to securing personal data collected and/or submitted to us. To ensure the safety of data stored in CME Congresses systems, we have implemented appropriate technical, administrative and physical organizational measures to protect your personal data from loss, destruction, accidental or unlawful disclosure or manipulation. These measures are subject to continuous development in accordance with technological progress and are periodically reviewed to comply with applicable privacy laws. Only authorized staff of CME Congresses, third party service providers have access to personal data. Such authorized staff is required to adhere to staff confidentiality agreements and regulations. However, we cannot guarantee the security of personal data and do not assume liability in this respect.